



Maine State Breastfeeding Coalition

FULL COALITION MEETING MINUTES

Meeting date | time 4/1/21 | 1:00PM – 3:00PM | Meeting location *Virtual Zoom Meeting*
<https://us02web.zoom.us/j/84711455471> or by phone: +1 929 436 2866

Meeting called by MSBC Board of Directors
Type of meeting Full Coalition Meeting
Facilitator Kara Kaikini
Note taker Nicole Hart, Jessica Rosenthal
Timekeeper

Attending remotely: Kara Kaikini, Nicole Hart, Sarah Gabrielson, Trix Kneeland-Campbell, Amy Page, Amy VanHaren, Amanda Powell, Ruth Burke, Brooke Barron, Laura Duffy, Mary Bloch, Gloria Ouellette, Ashley Olen, Samantha Blanchard, Kelley Bowden, Abigail Smetana, Brittny Reynolds, Liana Popkin, Verna Pierre, Ellen Kunkle, Reanna Plourde, Dr. Ali Kopelman, Cynthia Cohen, Amanda Rossignol, Ellen Kunkle, Savanna Havey, Holly Mielcarz, Jenna Norton, Katherine Lary, Lyndsay Mitsopoulos

Annual Meeting

AGENDA TOPICS

Agenda topic *Year to Date Update* | Presenter *Kara Kaikini*

- Welcome
- Agenda: Year to Date update, Connecting the dots/New Knowledge Worth Having/Community Discussion, Wrapping up
- Acknowledgements:
 - <https://Native-land.ca/>
 - Acknowledgement of those affected by hate violence against black, indigenous, people of color, gender minorities, disabled, other minorities and marginalized communities.
- Mission and Vision reviewed, Coalition Communication & Awareness
 - Bi-monthly meetings virtually 1st Thursday of every even month
 - Meeting attendance: 23 average remote attendees (from 15 in 2018). 31 attending today. 370 email subscribers (+110 in 2 years), Facebook 760 likes (+269 in 2yrs), Instagram 442 followers (+288 in 2yrs), Twitter 7 (looking for help with this)
 - Website: Mainebreastfeeds.org. Thanks to Robin Snyder-Drummond for help updating.
 - RFP for web designers coming. Email Mainebreastfeeds@gmail.com if you have a recommendation.

Advocacy Updates: Brooke Barron

- LD 85: An Act Concerning MaineCare Coverage for Donor Breast Milk: would require Maine DHHS to reimburse cost of donor milk for infants on MaineCare w/certain medical conditions. Bill supported unanimously by committee. Earlier this week, full House and Senate voted in favor w/unanimous support. Needs second vote (enactment vote), expected April 28. Then to appropriations table for budgeting.
- Paid Family & Medical Leave: no bill number yet, since language is still being drafted. Will be a working group looking at feasibility of paid family leave in ME. Once there is a bill number, there will be a hearing and an opportunity for testimony.
- LD 265 (Postpartum Health Care): would allow Mainers who are low-income but not currently eligible for MaineCare to have expanded eligibility for 1 year (rather than current 2 months). American Rescue Plan includes provision to make it easier for states to do this – eliminates some procedural challenges and will pay for 75% of costs (more fiscally attractive). Needs 2 votes in the House and Senate. Earliest would be April 28. Republicans requested revote and now plan to support.
- Your COVID-19 Workplace Rights Breastfeeding and Lactation handout, co-branded w/MSBC, USBC and Worklife Law

Policy Building Support: Amanda Powell

- Maine CDC asked MSBC to create breastfeeding policy for businesses using Healthy US Scorecard: website that businesses can go to for tips on improving workplace health. Good, better, best tips for supporting breastfeeding in the practice. Good is items that law requires. Better, best: provide hospital grade pump on site, snacks, etc.

World Breastfeeding Week 2020: Kara Kaikini

- 179 total registrations for week's events
- Raised ~\$2500 through sponsorships and ticket sales
- This year's World Breastfeeding Week: just forming our planning team.
- Celebrating Community Slideshow from WBW 2020 viewed. Thanks to Amy VanHaren for creating.

Let's Go Childcare Toolkit: Kara

- Supporting Breastfeeding Families: A Guide for Early Care and Education Programs
- Available on MSBC and Let's Go websites

pumpspotting Webinar: Kara

- How to Work and Breastfeed and Get Through a Pandemic
- Available on pumpspotting website: www.pumpspotting.com/support-for-working-parents

Healthcare Coalition of Maine: Kara

- Emergency Response/Access and Functional Needs Committee – let Kara know if you are interested in participating

Paid Leave Coalition of Maine: Kara

- Mainefamilyleave.com
- March for Paid Leave March 2021

Financial Update: Sarah Gabrielson

- WBW sponsorship and private contribution were largest revenue sources - \$4992 total revenues
- \$1132 total expenses
- Assets increased by \$3859. Some will go toward website updates and other improvements.

Board of Directors Update:

- Sarah Gabrielson (she/her), RN, MPH. Stepping off as term has ended. Working as research navigator at MMC and mother of 2 boys. MSBC for 8 years. Treasurer for 3. Helped set up financial system, helped set up 501c3 status. She will be missed! But she plans to stay involved. Thank you!
- Donna Ellis (she/her), RN, MSN, IBCLC stepping off. Army corps lieutenant, serving US military families in Germany for 30 years. Secretary of MSBC. Set up minutes system, huge task. Will become a master gardener. Thank you!
- Petrichor (Trix) Kneeland-Campbell (they/them) – LLL leader in Bangor joining. They sit on LLL USA council, w/equity, inclusion and diversity as their passion. Helped to found Equity, Diversity and Inclusion committee for LLL of ME and NH.
- Amy Page joining (she/her). Undergrad and grad degrees in economics. Over 10 years in healthcare. Now in Ovia Health, largest women's and family health benefit in country. Breastfeeding journey cut short by cancer diagnosis in 2020 but now cancer-free and continuing to support Maine families.

Strategic Planning: Kara, Nicole, Amy, Amanda

- Draft of strategic plan presented
- Responses:
 - Nothing related to Baby Friendly Hospital Initiative-Why?
 - Liana Popkin-Maine Families: Yay for strategic plan prioritizing outreach and trainings for BIPOC!
 - Sarah Gabrielson: Include informal networking opportunities? Does MSBC want to organize/sponsor some?

Agenda topic *Connecting the Dots* | **Presenter** *Attendees, facilitated by Amanda Powell*

- Sarah Gabrielson: Working on a Quality Improvement project focused on breastfeeding support in pediatric offices. Currently looking at-how to measure newborn feeding using EMR in outpatient settings? How can EMR hold all this data, and how can changes over time be measured well? Will likely pilot at one MMP pediatric office, and then expand.
- Reanna Plourde (Bangor WIC Breastfeeding Coordinator):

- WIC just began a min-series with Breastfeeding Peer Counselor-short educational videos about breastfeeding. Topics will include: How families, partners, siblings can support BF, BF myths, BF challenges, and more! Will be posted on Bangor WIC FB page.
- Looking for guidance: Noticing that an OB/GYN office has a display about how to get free formula. Nothing in the office about breastfeeding. Suggestions for reaching out to encourage them to increase visibility of promoting breastfeeding?
 - Suggestions: Promoting positive Breastfeeding Practices in both OB and Pedi Offices (from Gloria Ouellette)
 - From Sarah Gabrielson: <https://www.med.uvm.edu/vchip/projects/past-projects/self-study-toolkit> ; <https://www.med.uvm.edu/vchip/projects/past-projects/self-study-toolkit> Improving Breastfeeding Support in Primary Care Settings Self-Study Toolkit
 - Dr. Kopelman: Consider calling and bringing to their attention-they may not realize that by only having displays about formula they are not promoting breastfeeding. Office manager may be able to help.
 - Gloria Ouellette: Once formula reps have gotten their foot in the door, it's hard to backtrack and address fact that these displays undermine breastfeeding. Unless that OB office is connected with a BF-friendly hospital, or has goals related to BF, it may be hard to change things
 - All links will be added to New Knowledge Worth Having doc
 - Abigail Smetana-lots of free downloadable sheets/posters that could be shared with provider offices. <https://sph.unc.edu/cgbi/resources-maternity-postpartum/>
- Dr. Kopelman: noticing lack of outpatient treatment for babies with jaundice. Wondering if there would be community support/demand for home photo-therapy system? Holly Mielcarz would like to connect with Dr. Kopelman about this.
- Holly Mielcarz: Acelleron is working closely with MaineCare and can now provide milk storage bags for all MaineCare patients! Three ways to access: 1.) Changed pump order form for providers and added BP monitors and storage bags. 2.) Added separate form for in-patient lactation consultants; 3.) Provider visits accelleron.com, clicks Breast Pump, scrolls down to milk storage bags, and they can order directly for parents. Acelleron will check in with parents every three months--do they need more bags, are they enrolled in WIC, are they still milk feeding, do they need additional support? Can receive bags for up to 12 months.
- Mosaic of Motherhood storytelling event: postponed again, to May 2022
- Savannah Havey-WIC Hancock/Washington County: Started a parent's group last year and held off due to COVID. Now clear it needs to be on Zoom and are trying to move forward.
 - Reanna- Social media marketing is key. Also direct contact with pregnant parents. Incentives for attendance.
 - Nicole and Kara: Hang in there if attendance is sparse! It takes time, and attendance will likely fluctuate.
 - Ellen: Keep registration as simple as possible.
 - Petrichor: LLL of Maine/NH does two meetings/month-one morning, one evening. Petrichor runs one of the meetings right on FB. Post a prompt every few minutes. Good attendance for FB meetings--easy to join, easy to catch people while they're already online.
- Conclusion - Meeting ended at 3:07pm