

Maine State Breastfeeding Coalition

FULL COALITION MEETING MINUTES

Meeting date | time 12/3/2020 | 1:00 PM – 3:00 PM | Meeting location *Virtual Meeting*
<https://us02web.zoom.us/j/84711455471>
or by phone: +1 929 436 2866

Meeting called by MSBC Steering Committee
Type of meeting Full Coalition Meeting
Facilitator Kara Kaikini
Note taker Donna Ellis
Timekeeper Amanda Powell

Attending remotely: Jennifer Viger, Amanda Powell, Kelley Bowden, Ruth Burke, Reanna Plourde, Kara Kaikini, Donna DeMarsh, Nicole Hart, Vanessa Jenkins, Cheryl Bean Moody, Lindsay Mitsopoulous, Malaika Ludman, Mary Bloch, Allisom Kopelman, Holly Mielcarz, Jenna Norton, Samantha Blanchard, Betina Pearson, Brittany Reynolds, Robin Snyder-Drummond, Allison Marcoux, Cynthia Goding, Donna Ellis

AGENDA TOPICS

Agenda topic *Getting Grounded* | Presenter *Kara Kaikini*

- Welcome – this meeting was recorded
 - Introductions by all attending
 - Review of the agenda
- An all-access, Google Doc has been created with information related to this meeting. Please add relevant information. The document link is:
https://docs.google.com/document/d/1oKli8Tpd1j8Vklk-1CMHP5swo6K9bG0_wQmjRDACefM/edit?usp=sharing

Agenda topic *Board of Directors Update* | Presenter *Kara Kaikini*

- The MSBC strategic planning process continues with guidance from Carol Kelly.
- Coalition meetings for 2021 have been planned.
- Individuals interested in becoming an MSBC board member, please contact the Coalition at either kara.kaikini@gmail.com or mainebreastfeeds@gmail.com

Agenda topic *New Orleans Breastfeeding Center Infant Ready Program* | Presenter *Malaika Ludman, MPH, CLC, Doula*

- Infant & Young Child Feeding in Emergencies (IYCFE)
 - Supports nutritional needs of children birth to 2 years in emergency situations where there is greater risk of malnutrition, as this is a vulnerable population.
 - Babies who receive human milk do much better than babies who do not.

- Components of the program
 - Support breastfeeding
 - Support non-breastfeeding
 - Support complimentary feeding
- Infant Ready Emergency Feeding Kits were conceived during participation in Hackathon 2018 at MIT, an easy to carry backpack contains:

Hand sanitizer	cooler bag	light
Sterilizing wipes	disposable ice packs	bottled water
Medicine cups	permanent marker	educational booklet
Breastmilk storage bags	nursing cover	face mask
- The Educational Booklet is written at a lower literacy level.
- The organization started small working with community organizations until several emergencies hit the area. During these situations, they provided:
 - A warm-line
 - Feeding assessments – using a tool adapted from a Save the Children assessment tool.
 - Formula based on need.
 - WIC was responsible for distribution of formula for those who were feeding formula.
- Lessons Learned
 - Supplies were not provided to ensure safe preparation and feeding of formula, which led to development of safer formula feeding kits with items such as: a bottle brush, hand sanitizer, 10 gal. container, medicine cups and ready to feed formula.
 - Gaps were observed in the State Emergency Response such as: there was no intake on infant feeding or documentation of families’ needs; there was no formula distribution agency; powdered formula was distributed and ready to feed formula was not available for high-risk infants.
 - It would be helpful to:
 - add infant feeding questions to shelter evacuation intake forms.
 - train a team of emergency infant feeding responders to report to the shelters and assist with feeding challenges.
 - follow international guidance for formula provision.
 - develop a pre-existing, pre-approved purchase order list of infant care and safe feeding supplies to be ready upon sheltering.
 - partner with lactation care professional and birth worker organizations around the country to provide perinatal professionals and reciprocate services in the time of emergency.
 - Amanda Powell asked if a relationship had been established with donor milk banks to provide human milk during emergencies.
- For more information, contact Malaika Ludman, malaika@birthmarkdouglas.com with the New Orleans Breastfeeding Center Infant Ready Program.

Agenda topic Connecting the Dots | Presenter Attendees

- Sharon Economides – shares that MMC continues to offer their childbirth and breastfeeding classes, along with support groups. Outpatient appointments for lactation support are available 7 days a week. Contact information phone: 662-4555; MMC Childbirth Education: <https://mmcfamilybirth.coursestorm.com/>; also shared this resource: www.firstdroplets.com,

- Kelley Bowden – MS, RN, Perinatal Outreach Education Coordinator. I coordinate the Perinatal Outreach Education and Consultation Services contract from the Maine CDC. I provide services to health care providers around the state on a variety of topics related to pregnancy, childbirth, and newborn care. American Academy of Pediatrics newly released Clinical Report on Neonatal Opioid Withdrawal Syndrome - <https://pediatrics.aappublications.org/content/pediatrics/146/5/e2020029074.full.pdf>; Office of Child & Family Services requiring a plan of safe care 1 January 2021 beginning with substance affected families moving to all families in time.
- Allison Marcoux – IBCLC. WIC Nutrition Educator and Breastfeeding Coordinator. MaineGeneral WIC, serving Somerset and Kennebec counties. Allison shared individuals continue to use the initiate program with the Symphony several weeks postpartum after leaving the NICU. Kara has placed this information in the perinatal newsletter.
- Cindy Gooding – WMCA WIC, Breastfeeding Coordinator has taken a new position.
- Cheryl Bean-Moody – (she/her) worked 40 years at MaineGeneral in Waterville and Augusta, 28 years as an IBCLC. Currently the Administrative Coordinator for the BEST Connection Conference (2020 webinar still available for CERPs); May 20-21 tentative dates for 2021. Nice to be here with all of you.
- Heather Lowe – presently doing COVID work. Would like to get back to maternity and newborn care.
- Holly Mielcarz – RN, IBCLC, Director of Education- Acelleron Medical Products. www.acelleron.com/lookup; holly@acelleron.com; 603-738-6183. Available to Zoom, phone or email to provide support for breast pumps. Presently, working with MaineCare to cover milk storage bags, which have been approved. A new maternity order form is slowly making its way out to organizations/clinicians listing the storage bags (requires a check to request). MainCare has approved blood pressure monitoring equipment for individuals with medical need. The Acelleron website was recently revamped. For those working with families without health insurance please contact Holly by phone. She may have resources to help. For WIC participants there is Zoom education on the pumps.
- Donna DeMarsh – (she/her/hers) I'm the Breastfeeding & Outreach Coordinator for the State of Maine WIC Program. Mentioned that WIC benefits are loaded on to the new cards for 3 months at a time. The card does not expire. If stolen or lost they are deactivated.
- Jenna Norton - I have many hats now, but for this purpose of the meeting, I'm a Breastfeeding Coordinator, MPH, CLC for the Aroostook County Action Program WIC program in Aroostook County! Presently homebound due to COVID contact.
- Jennifer Viger - (she/hers) YCCAC WIC, IBCLC, LDTR, York County Community Action WIC Program, Serving York County, Breastfeeding coordinator. Excited about upcoming move to new
- Lindsay Mitsopoulos (she/her) - I'm the Breastfeeding Coordinator for the WIC Program in Cumberland County. A new peer counselor has joined their staff.
- Mary Bloch - I am an IBCLC working with families at Maine General Hospital. She is a La Leche League leader with 2 support groups.
- Nicole Hart - she/her an MSBC board member, postpartum doula and CLC. I also work part-time as a consultant for a school readiness/early childhood coalition in Biddeford. Offering virtual meetings for parents seeking connection Monday mornings at 10 AM as well as lactation support on request.
- Reanna Plourde - MS, TLD, CLC. I am the Breastfeeding Coordinator for the WIC program in Penobscot/Piscataquis counties! Services mostly virtual at this time due to COVID. Bangor WIC

Instagram: wicbangormaine and a Facebook page: Bangor Public Health & Community Services. Just initiated the Buddy Program for pregnant & breastfeeding moms – there is an application to fill out. Individuals are paired by similarities, adding a layer of support. The program is led by peer counselors.

- Robin Snyder-Drummond - I am in IBCLC in the Ellsworth/Hancock county area. My website is www.birthready.com. Is finishing up coursework on the Tummy Time method available on line. This method helps parents connect, gain confidence and learn baby's cues, while improving alignment. She has seen it used with infants born with torticollis or tongue tie. Dental Health was also a GOLD conference topic earlier this year. I wrote about it on my blog. www.birthready.com/blog... just search for 'breastfeeding and cavities'.
- Amanda Powell - Vice President of MSBC, doula and lactation counselor in Portland, Maine. "The US Department of Health and Human Services (HHS) would like to invite you to a webinar with the Surgeon General, senior HHS leaders, and partners to discuss the HHS Maternal Health Initiative. The event will highlight the release of the HHS Action Plan to Improve Maternal Health, The Surgeon General's Call to Action to Improve Maternal Health, and the announcement of a Public-Private Partnership to address disparities in maternal health outcomes. The webinar will be held tomorrow, Thursday, December 3rd, from 3:00 – 4:00 PM EST. Advance registration for the webinar is required and can be found here: <https://lnkd.in/djAswPf>. After registering, you will receive a confirmation email containing information about joining the webinar."
- Alison Kopelman – I'm a local pediatrician who is starting a private practice in Portland. I have been interested in breastfeeding support for many years, and have been a C.L.C. for several years. In my new practice, I am hoping to be able to meet mothers' needs during critical time by offering support both through home visits (I'll be in PPE) and by Telehealth. The name of my practice is Personalized Pediatrics of Maine, and my website is mainepeds.com. Please, contact me with any questions, and I would appreciate your sharing my information with any new moms looking for a breastfeeding-friendly pediatrician.
- Brittny Reynolds – I am from Maine Families Kennebec/Somerset County. Family Visitor and CLC
- Vanessa Jenkins – I'm a home visitor and CLC for the Maine Families program in Augusta
- Samantha Blanchard - CLC from Maine WIC State Agency. Nutrition Coordinator.
- Donna Ellis (she/her/hers) – RN, MSN, ANLC, IBCLC, faculty with the Healthy Children Project, MSBC board member and secretary. Thank you for attending today's meeting and providing your information in the chat box.
- Kara Kaikini - (she/hers)

https://docs.google.com/document/d/1oKIi8Tpd1j8Vklk-1CMHP5swo6K9bG0_wQmjRDACefM/edit?usp=sharing

On the google document, is listed recently released lactation research and links to lactation education for health care and lactation support individuals. Individuals are encouraged to share thoughts and recommendations as to how MSBC can help with special groups.

Kara works with Kelley Bowden for perinatal outreach. She is also part of the paid leave initiative and efforts to get insurance reimbursement for donor milk. The last two initiatives must be put before the Maine State Legislature again as they convene their next session. Individuals interested in assisting please contact the Coalition at either kara.kaikini@gmail.com or mainebreastfeeds@gmail.com

Agenda topic *Wrapping Up* | Presenter *Kara Kaikini*

- Individuals shared what they are taking away from today's meeting.
- Upcoming meetings for 2021:

February 4th – Donna DeMarsh, WIC Breastfeeding Outreach Coordinator, will present WIC updates.

April 1st – MSBC annual meeting; half will provide the annual MSBC update, likely to include the most updated strategic plan and half will engage in community discussion.

June 3rd – Ashley Olen will discuss the Maine Maternal Opioid Model.

August 5th – World Breastfeeding Week

October 7th – Advocacy 101 guided by Brooke Barron.

December 2nd – Paula Norcott will discuss birth and breastfeeding.

Agenda topic *Wrap Up* | Presenter *Donna Ellis*

- Conclusion - Meeting ended at 3:00 PM
- Minutes respectfully submitted by
Donna Ellis, (she/her/hers) Secretary, MSBC